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Fireworks For Windows & Macintosh (Visual QuickStart Guide)



Synopsis

Macromedia calls Fireworks "a new category of Web graphics production tools," and indeed it is something new under the sun: an integrated, all-in-one tool for producing graphics and animations for the World Wide Web. Whereas previously a Web designer might typically have relied on four or five separate applications to create a Web graphic--vector drawing program, bitmap image editor, file-conversion utility, HTML editor, and so on--Fireworks brings all the operations together into a single interface. In addition, Fireworks makes revisions far simpler and more efficient to achieve, with object-oriented effects that update automatically as images are changed and graphics that remain in fully editable form at all times. With abundant graphics and clear explanations, Fireworks for Windows and Macintosh: Visual QuickStart Guide introduces novice and experienced Web designers to this new technology, using a practical, step-by-step, task-oriented approach that makes it easy to get started. But don't take our word for it! In a forward to the book, bestselling author Lynda Weinman writes, "This book delivers on its promise to get you up and running quickly, which is essential in the fast-paced world of Web development. I highly recommend this book if you want to use Fireworks to its best advantage."

Book Information

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Customer Reviews

I was psyched to get a book about fireworks to figure out all those things that you can't from the program itself. I've been very disappointed with this book. It gives the exact same information as the

Fireworks PDF manual does. Just repeating the basics is NOT why a person should write a book about a program. I've only used fireworks for a little while and there are some great things about the program. Unfortunately, this book did not give me the added info that I was looking for. It also doesn't even mention some very confusing things that take place when using the program. It does a poor job at describing why certain things happen... like simple Javascript rollovers. You can create 4 states for a rollover and have the option of including all or just one on your webpage. Unfortunately, the book doesn't go into detail about HOW to have the 3rd and 4th states show up on your webpage. When I emailed the author, Sandee Cohen, she gave me the same terse, incomprehensible answer as her book does about this. Another weird thing is when you export Javascript rollover images, it automatically creates a one pixel gif image that it inserts into the HTML table it creates for the rollovers, supposedly for "proper alignment" of the table. The program says nothing about this. I only noticed because this GIF isn't transparent and was creating these tiny black dots on my page. Not only does the book not even bother mentioning this, but when I emailed the author, she claimed that using this gif was ESSENTIAL for properly aligning images in a table. Frankly, in 2 1/2 yrs of studying web design, I've never heard nor read anything about this. No instructor or book that I've run across has even mentioned it.

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